



AUDIO SERVICES

Guide by Cell's audio services turn your visitors' smartphones into interactive devices. From smartphone audio tours to employee training, feedback and customer surveys, there's no limit to what our versatile mobile technologies can do.

- Great for museums, universities, parks, historic sites, zoos and aquariums.
- Visitors bring their own cell phones, no equipment to buy/lease or update

SMARTPHONE GUIDED AUDIO TOURS

Mobile audio tours are a convenient, affordable way to offer further information about your exhibit or display, beyond what fits on a label or posted sign. Visitors can walk through the tour at their own pace, and all they need to access the tour is their smartphone – it's that simple. Our web-based platform makes it easy for your organization to record audio prompts, and you can even ask the artists to talk about their own works! Smartphone tours are available from any working phone, so your visitors can dial in and listen to any information they may have missed, even after visiting your exhibit.

Want to try it out?

Dial **(408) 794-7877**, then press any number from 1-20 followed by the (#) key.

FEEDBACK/CELL BLOGGING

Receive valuable feedback about your tour and exhibits by allowing visitors to dial in and leave voice feedback. You can then repurpose the most exciting comments back into your audio tour so that visitors can hear other opinions.

Want to try it out?

Dial (408) 794-7877, then press 25 #.

VOTING

Encourage visitors to interact further with your display items by including survey and poll questions in your audio prompts.

Want to try it out?

Text "GBC Vote" to 56512

TRAINING

Revitalize your new employee orientation procedures by recording audio prompts with pertinent training information. Keep existing employees and docents up-to-date with company policies, product changes, and work schedule notifications. Your employees can even call in and record their responses to your messages, keeping the communication lines open between management and staff.

REPORTING

Our Web-based administrative platform gives you 24/7 access to all the information needed to keep track of your audio tours – find out the number of calls your tour has received, where your visitors are calling from, which audio stops are most popular, and what times of day your tour is most accessed.

INTEGRATION WITH OTHER SERVICE

TEXT MESSAGING

We've built the world's most advanced and easiest to use text messaging platform, helping ensure that you reach your entire audience – from younger visitors all the way to teens and adults. You can send event reminders, staff alerts and notifications, sell more tickets, receive customer feedback, send special coupons, and build your mailing list.

MOBILE GIVING

Donations are an increasingly popular way to bolster fundraising efforts, attract younger donors, and expand your overall donor base. Reach your donors through a familiar and safe communication medium, with no credit card information or forms to fill out. Tap into the immediacy of text messaging by making a call for donation at live events!

