



# Mobile Services for CEMETERIES

## FOR EMPLOYEES

### TEXT MESSAGING

- Text alerts to employees informing them of staff changes
- Send alerts to employees about sold lots and lot availability
- Keep the morale high by sending daily tips or quotes

### MOBILE WEBSITE (FOR SMARTPHONES & TABLETS)

- Increase sales by allowing your team to access products at anytime
- Digital video and photo presentations for at-need/pre-need family counselors
- Online pricing for ensuring most up-to-date price on vaults, markers and plots
- Host training materials such as PDF's, videos and other documents
- Check lot availability or look up plot locations
- Locate specific plots and provide directions

## FOR TOURISTS

### AUDIO GUIDES

- Self guided cell phone audio tours
- Scan QR Codes for an audio historical tour
- Hear about the history of the park

### MOBILE WEBSITE

- Directions to the park
- Maps of key areas of the park
- Scan QR Codes for an audio/video historical tour
- Look up hours of operation
- Read and hear about the history of the park

## FOR VISITORS

### AUDIO GUIDES

- Self guided tours
- Hear about the history of the park in multiple languages

### TEXT MESSAGING

- Leave audio message/share a story
- Find a plot location
- Send out monthly newsletters

### MOBILE WEBSITE

- Directions to the park
- Look up hours of operation
- Maps of key areas of the park
- Scan Remembrance QR Codes to view an online obituary

## FOR FUNERAL ATTENDEES

### AUDIO GUIDES

- Leave an audio message or share a message on an audio line
- Send/hear messages for the family
- Send comments to the cemetery

### TEXT MESSAGING

- Send text messages to the family
- Send comments to the cemetery
- Deliver map from funeral service to cemetery

### MOBILE WEBSITE

- View park information and services
- Send comments to the cemetery
- Scan Remembrance QR Codes to view an online obituary and leave comments

