



## MOBILE SERVICES FOR RESIDENTIAL PROPERTY MANAGEMENT

Property managers are constantly on the move. Sinks leak, residents forget to pay their rent, they complain about noise, and if they don't hear back immediately, they grow agitated. So in between visits to your renters and meetings with other coworkers and other agents, you're looking for the coffee shop with WiFi to so you could reply to messages and returning voicemails.



### Your Tenant Communication Problems **Solved**

But there's a much better way to communicate with tenants and other employees, either one-on-one or in segmented lists or groups. With Engage by Cell's text messaging platform, communicate with your tenants to:

- Monitor and resolve complaints
- Send payment reminders
- Distribute entry codes
- Accept and respond to individual requests
- Coordinate with coworkers to share important documents and arrange meetings

Open rates for emails typically max out at 20 percent. While nearly 99 percent of text messages are read within a few hours of receipt. Using SMS and Engage by Cell, you can stay in touch with tenants and other property managers or employees on their schedules without disrupting your own busy schedule.

### Organize and **Communicate**

Do you need to communicate information about water shut-off, break-ins and other crime, trash requirements, pest problems or important community meetings? With Engage by Cell, you can notify everyone in seconds. Alert residents in conjunction with required posting of signage for a two-pronged approach that you can be sure won't be missed

Additionally, you can store applications, forms, videos, photos, and any other type of content on a mobile website that tenants or employees can access at any time. Update your content within minutes, without involving I.T.

Simply ask tenants and employees to opt in by having them text a keyword to a short-code to receive mobile notifications. You can easily segment them into different lists and they will only receive the messages meant for them. Once they opt in, you'll be able to monitor who subscribed to receive updates and track when tenants read messages on our reporting and analytics platform.



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## Solutions Built **Just for You**

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Engage by Cell offers hundreds of cloud-based, turnkey mobile solutions to reach and engage any segmented groups: clients, collaborators, visitors, donors and students. We work with enterprise firms, small businesses, educational institutions and nonprofits.

Learn how Engage by Cell's text messaging platform can help you stay in touch with your existing tenants and co-workers while freeing you to find new ones and grow your business.