



EDUCATE, ENTERTAIN AND ENGAGE VISITORS WITH MOBILE



Audio Guide — Convenient and affordable interpretation for exhibits. Visitors use their own phones, dial and enter prompts to hear audio clips.



Smartphone Tour — Create an engaging experience in minutes with our mobile web authoring platform. Visitors either send a text message or scan a QR code to get the link to a specific mobile page of content. Add videos, photos, text and audio. Use our “GPS Wayfinder” to showcase visually all your points of interest. Create games contests and polls. No downloads required.



Text Message Alerts — Stay connected with visitors by text message. Communicate event information and solicit donations.



Visitor Feedback and Polls — Every mobile user can receive a mobile survey when they leave. Eliminate paper surveys and increase response rates.



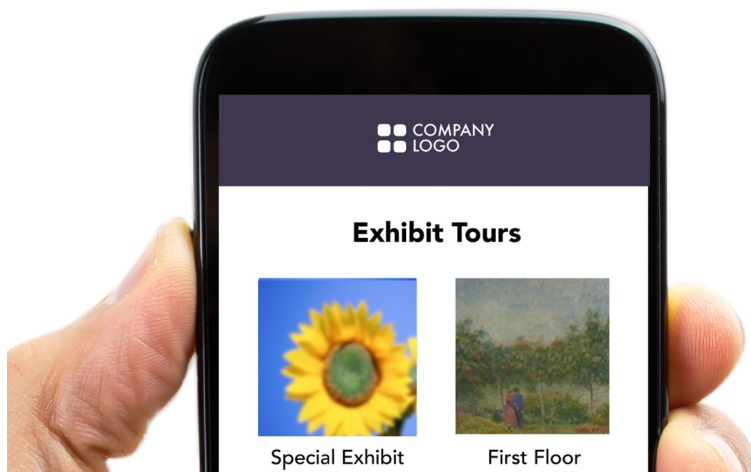
Mobile Fundraising — Weave your fundraising “ask” into mobile interactions to raise money.



Games — Make learning fun with scavenger hunts, quizzes and selfie contests.



Text Chat — Encourage visitors to ask questions while visiting the galleries. Through Text Chat, visitors send a text and your staff responds through our dashboard.





guide by cell

PROVIDING **MOBILE**
ENGAGEMENT
SERVICES **7**
TO ORGANIZATIONS FOR **YEARS**

Museums and Libraries

Abraham Lincoln Presidential Library
and Museum
The Getty
Norton Museum of Art
The Phillips Collection
Seattle Art Museum
Smithsonian National Portrait Gallery

Historical Sites and Cemeteries

Cedar Hill Cemetery
Colonial Williamsburg
Texas Capitol Visitors' Center

Zoos and Aquariums

Florida Aquarium
Monterey Bay Aquarium
Oregon Zoo

Academic Institutions

UC Berkeley
University of Pennsylvania

Parks and Gardens

Central Park Conservancy
Golden Gate National Recreation Area
Longwood Gardens
New York Botanical Garden
Valley Forge National Park

Cities & Gov't

Cheyenne, WY Visitors' Bureau
City of Gainesville
Metroparks Toledo
Middlesex County

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Guide by Cell solves the problem of conveying a lot of information without the limitations of plain text.”

— Anonymous

“

Guide by Cell's services make visits to our institution much more fun for visitors, and makes people want to come back more often.”

— Anonymous

“

The text message alerting system offered by Guide by Cell helped remind visitors of events starting throughout the day, eliminating the need for paper handouts.”

— Anonymous